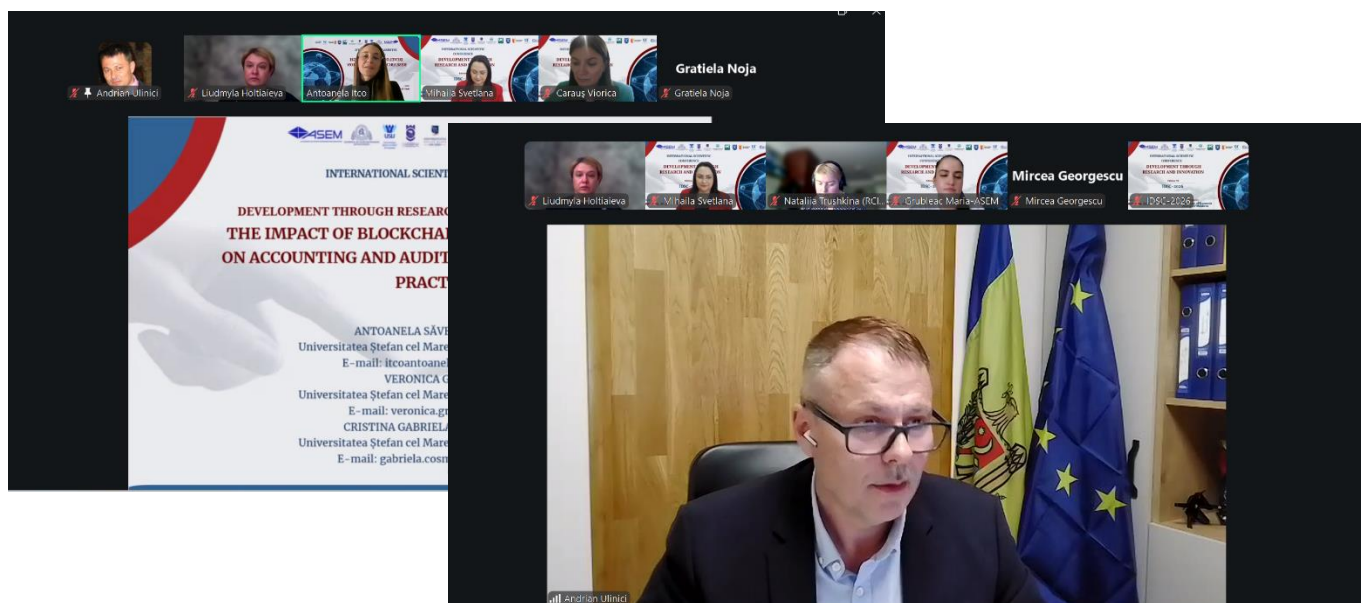


**15-16 травня 2026 року** на базі Академії економічних досліджень Молдови (Academy of Economic Studies of Moldova, ASEM, м. Кишинів) у дистанційному форматі відбулася VII Міжнародна наукова конференція **«Development through Research and Innovation – IDSC-2026»**, яка об'єднала науковців, викладачів, докторантів, аспірантів і молодих дослідників із України, Республіки Молдова, Азербайджану, Румунії, Іспанії та інших країн Європи.



Цьогорічна конференція стала не лише платформою для представлення результатів сучасних досліджень, а й відкритим міжнародним майданчиком для професійного діалогу щодо економічної стійкості, цифрової трансформації, інноваційного розвитку, управління, фінансів, просторового розвитку та міждисциплінарної взаємодії науки й практики.



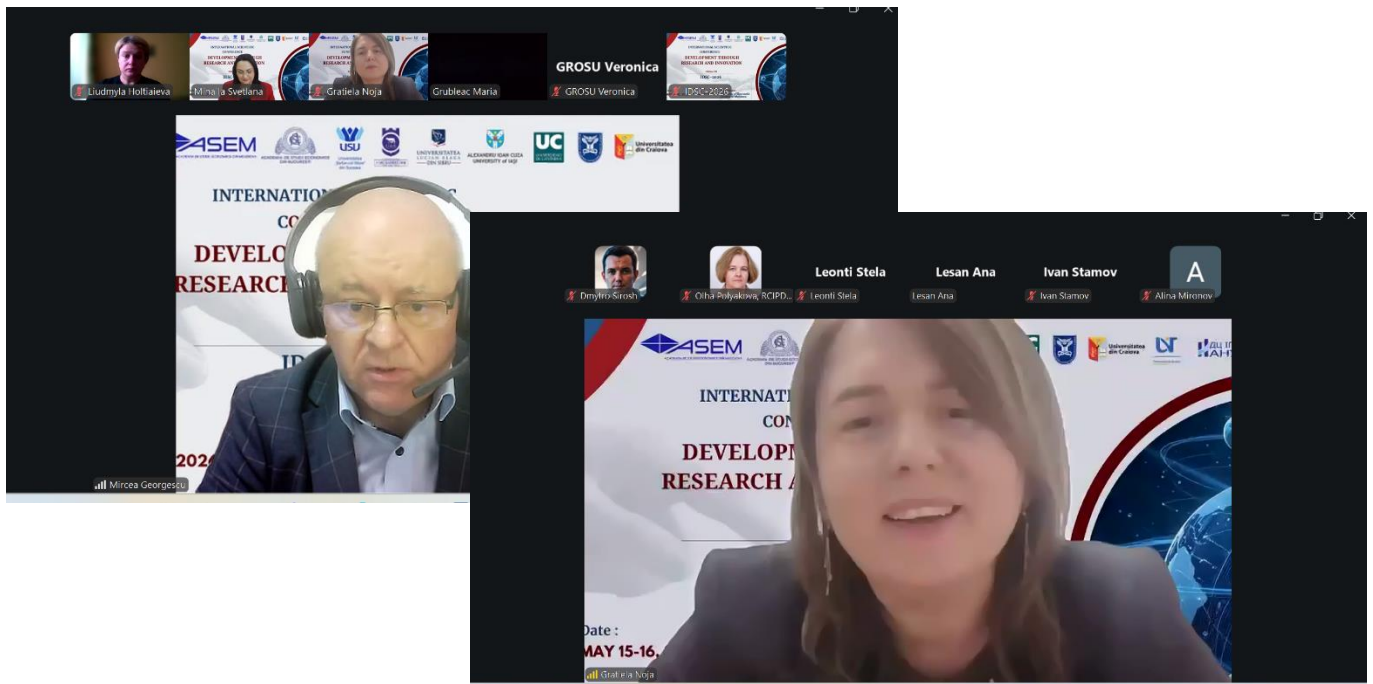
Організатором заходу виступила Докторська школа Академії економічних досліджень Молдови у партнерстві з:

- Міністерством освіти та досліджень Республіки Молдова (Ministry of Education and Research of the Republic of Moldova);
- 5 університетами із Румунії: Університет економічних досліджень у Бухаресті (The Bucharest University of Economic Studies); Сучавський університет ім. Штефана чел Маре ("Ștefan cel Mare" University in Suceava), Університет «1 грудня 1918» в Алба-Юлії ("1 December 1918" University of Alba Iulia), Університет імені Александру Іоана

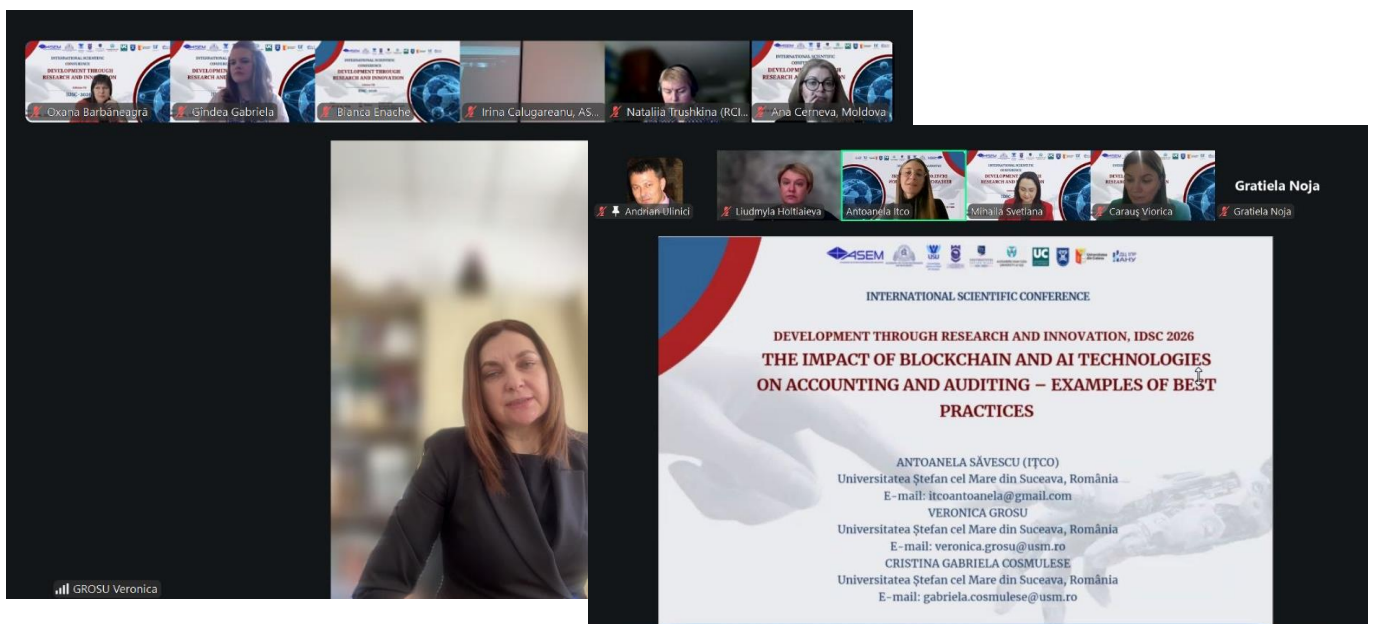
Кузи в Яссах (Alexandru Ioan Cuza University of Iasi), Університет імені Лучіана Блага в Сібіу (Lucian Blaga University of Sibiu);

- Університетом Кантабрії (University of Cantabria, Spain);

- Науково-дослідним центром індустріальних проблем розвитку НАН України (м. Харків, Україна).



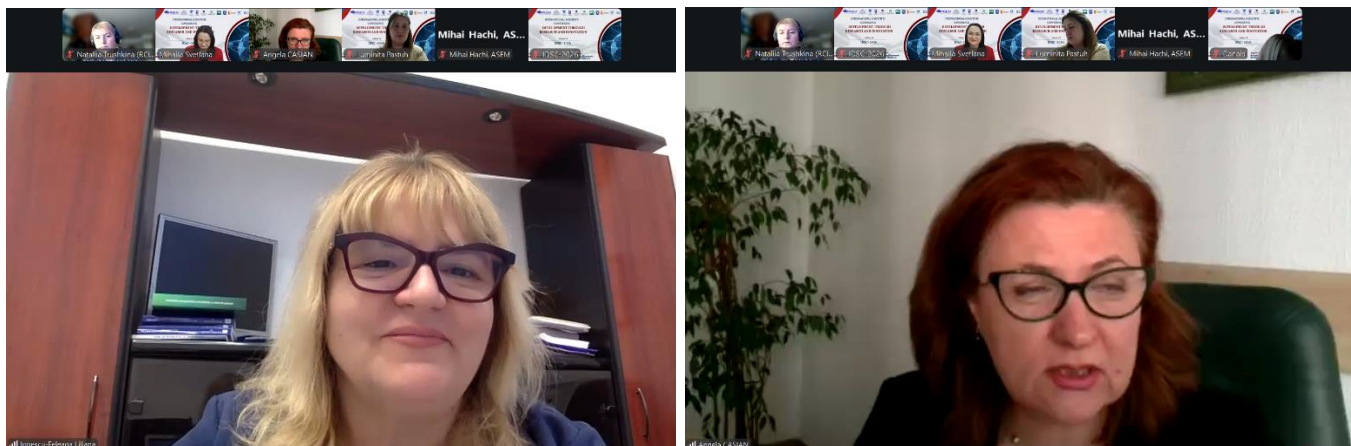
Під час урочистого відкриття конференції з вітальними словами до учасників звернулися проректор з наукової роботи та партнерства Академії економічних досліджень Молдови **Вікторія Кочюг**, директор Докторської школи Академії **Світлана Михайла**, а також представники наукових шкіл і університетів Румунії та України.



У програмі конференції серед запрошених спікерів було представлено й Науково-дослідний центр індустріальних проблем розвитку НАН України.

Від НДЦ ІПР НАН України з вітальним словом виступила кандидат економічних наук, старший дослідник **Наталія Трушкіна**, яка у своїй доповіді наголосила на

особливій ролі міжнародної наукової кооперації в умовах глобальної нестабільності, цифрових трансформацій, енергетичних викликів та воєнних ризиків. У виступі було акцентовано увагу на необхідності розвитку спільних дослідницьких проєктів, академічної мобільності, міждисциплінарних досліджень і партнерств між українськими та європейськими науковими установами.



Варто зазначити, що тематика конференції охоплювала широкий спектр актуальних напрямів: цифрову економіку, штучний інтелект, blockchain-технології, ESG-трансформації, сталі фінансування, інноваційний менеджмент, просторовий розвиток, міжнародні економічні відносини, право та бізнес-інформатику. У рамках секційних засідань відбулися активні наукові дискусії, обмін досвідом і презентація сучасних дослідницьких підходів.

Особливу увагу учасників конференції привернула доповідь науковців НДЦ ІПР НАН України **Ольги Полякової** та **Людмили Голтяєвої** на тему **«Integral Evaluation of Economic Component of Spatial Development Diversification in Ukrainian Regions»**. Дослідження було представлено у секції «Management and Marketing» та окремо включено до секції «Business Informatics».



У своїй доповіді автори представили сучасний підхід до інтегрального оцінювання економічної складової диверсифікації просторового розвитку регіонів України, зосередивши увагу на питаннях регіональної стійкості, структурної адаптивності територій та необхідності формування нових моделей просторового розвитку в умовах воєнних викликів і післявоєнного відновлення. Представлені результати викликали жвавий інтерес серед

міжнародної академічної спільноти та стали підґрунтям для подальшої фахової дискусії щодо перспектив трансформації регіональної економіки України.

Участь представників НДЦ ІПР НАН України у VII Міжнародній науковій конференції **«Development through Research and Innovation – IDSC-2026»** стала важливим кроком у зміцненні міжнародного наукового партнерства, розширенні академічної взаємодії та популяризації українських наукових досліджень у міжнародному науковому просторі.



Universitatea  
din Craiova



**INTERNATIONAL SCIENTIFIC CONFERENCE**

**DEVELOPMENT THROUGH  
RESEARCH AND INNOVATION**

**IDSC-2026**

**Edition VII**

**PROGRAMME**

**Organisator:**



**Online**

**Date :**

**Academy of Economic  
Studies of Moldova**

**MAY 15-16, 2026**



# PROGRAMME: zoom connection

Friday, May 15th, 2026

**Connection link:** [https://us06web.zoom.us/j/3268457748?  
pwd=wFQ7iguWGHnWw1jdlEYOaO9jKMbCnS.1](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdlEYOaO9jKMbCnS.1)

9:30-10:00

**Registration**



10:00-10:30

**Welcome speeches**

## Opening of the IDSC - 2026

**Moderator:** **Svetlana MIHAILA**, PhD., Assoc. prof., Director of Director of Doctoral School of ASEM

<b>Alexandru STRATAN</b> ,	Rector of the Academy of Economic Studies of Moldova, Hab. Dr., Professor, academician ASM
<b>Victoria COCIUG</b> ,	PhD., Associate professor,, Vice Rector for Research and Partnerships, ASEM, Republic of Moldova
<b>Liliana IONESCU-FELEAGĂ</b> ,	PhD., Professor, Dean of the Faculty of Accounting and Management Information Systems, University of Economic Studies from Bucharest, Romania
<b>Veronica GROSU</b> ,	PhD., Professor, Director of Accounting, Audit and Finance Department, Stefan cel Mare University, Suceava, Romania
<b>Lucian-Aron BELAȘCU</b> ,	PhD., Professor, Director of the Doctoral School of Social Sciences, Lucian Blaga University, Sibiu, Romania
<b>Dan TOPOR</b> ,	PhD., Professor, Director of the Doctoral School of Accounting, 1 Decembrie 1918 University of Alba Iulia, Romania
<b>Natalia TRUSHKINA</b> ,	PhD., Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine, Kharkiv

10:30 -11:10

**Plenary proceedings**

11:10-13:00

**Working Session 1**

13:00-13:30

**Lunch Break**

13:30-17:00

**Working Session 2**

17:00 -17:30

**Discussions & Closing**

# PROGRAMME: zoom connection

## Saturday, May 16th, 2026

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdlEYOaO9jKMbCnS.1>

10:00–10:30

**Registration**

10:30 –12:30

**Conference proceedings**

12:30–13:00

**Closing of the Conference**



## Plenary proceedings

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdlEYOaO9jKMbCnS.1>

**Moderator:** Svetlana MIHAILA, PhD., Assoc. prof.

- Integration of the Compas Framework and Game Theory for Optimizing International Competitiveness Strategies**  
**ULINICI Adrian**, Academy of Economic Studies of Moldova
- The Impact of Blockchain and AI Technologies on Accounting and Auditing: Examples of Best Practices**  
**SĂVESCU (IȚCO) Antoanela, GROSU Veronica, COSMULESE Cristina Gabriela,** Ștefan cel Mare University of Suceava, Romania
- Friendshoring in International Trade: Risk-Reduction Strategy or Economic Fragmentation?**  
**ANTON Lia**, Academy of Economic Studies of Moldova

**Important:** Timeframe of the speeches: during sessions 7–10 min.

# Section 1: ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1>



**Moderators:** Zorina ŞIŞCAN, Hab. Dr., Professor,  
Oxana BARBĂNEAGRĂ, PhD., Assoc. prof.,  
Tatiana BUCOS, PhD., Assoc. prof.

- Harnessing the Inactive Population to Address Labour Shortages in the Republic of Moldova**  
PISICA Rodica, Academy of Economic Studies of Moldova
- Digital Innovation in Customs Processes: Driving the Republic of Moldova's Integration into the EU Single Market**  
LEŞAN Ana, Academy of Economic Studies of Moldova
- A Comparative Review and Outlook of China-EU Power Reform**  
ZHANG Yanhao, Academy of Economic Studies of Moldova
- Innovation in Economic Diplomacy: Accelerating the Republic of Moldova's European Integration**  
CARAUŞ Viorica, Moldova State University
- Digital Energy Governance and Energy Security in Small States: Digital Policies and Institutional Capacities in Moldova's Energy Transition**  
ZHANG Yanhao, Academy of Economic Studies of Moldova  
ZLAN Yating, Institute of International Economics
- The Strategic Role of Railway Transportation in the Foreign Trade of the Republic of Moldova**  
MERIACRE Nina, Moldova State University
- COVID-19 and the Growth of Cross-Border Online Transactions: A Comparison Between Moldova and Europe**  
MARIT Alexandru, VATAMANIŢA Mariana, Moldova State University
- Financial Sector Development, Microcredit, and Export Performance of Small Firms in the Republic of Moldova**  
BUTUCEA Grigore, Academy of Economic Studies of Moldova
- Strengthening the Resilience of Ukraine's Food Industry in the Context of War, Global Risks and European Integration**  
RYBAK Yaroslav, Institute of Food Resources, Ukraine
- Housing market illiquidity and mortgage deepening in Moldova: The role of subsidized credit and transaction formalization**  
STOIANOGLO Corina, Academy of Economic Studies of Moldova
- The Structure of Power and Economic Attractiveness: the Impact of Hard-Soft Balance on Tourism and Trade**  
RUSU Valeria, Academy of Economic Studies of Moldova

**Important:** Timeframe of the speeches: during sessions 7-10 min.

# Section 1: ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1>

12. **The Middle-income Trap in the Context of Intra-European Factor Mobility: Growth Prospects in the Republic of Moldova**  
ȚUGUI Eduard, Academy of Economic Studies of Moldova
13. **Artificial Intelligence and Employment Dynamics in European ICT Occupations**  
BUCUR Louisa-Maria, FRĂSIE Alexandru, "Lucian Blaga" University, Sibiu, Romania
14. **Artificial Intelligence in the Circular Economy**  
VUTCARAU Vlada, Academy of Economic Studies of Moldova
15. **Assessment of the Degree of Readiness of the Republic of Moldova for EU Accession through the Lens of the Maastricht Criteria**  
NEGRUȘA Alexandru, Academy of Economic Studies of Moldova
16. **Digital Readiness of Moldovan SMEs for Cross-Border E-commerce: Opportunities and Barriers to EU Market Integration**  
BUGA Daniela, Academy of Economic Studies of Moldova
17. **AI-Based Consulting and Small-Town Economic Development: A Multi-Level Analysis of Local and International Business Ecosystems**  
ELGAMAL Yasser, Academy of Economic Studies of Moldova
18. **A Framework for Understanding Climate–Labor Interactions**  
SÁNCHEZ Andrea Arceo, ODRIÓZOLA ZAMANILLO Maria Dolores, Universidad de Cantabria, Spain
19. **Circular Economy and Ecosystem Building: Comparative Lessons from North Carolina for Moldova**  
FORTUNA Olesea, UNC at Chapel Hill, Academy of Economic Studies of Moldova
20. **Innovating for Tomorrow: The Impact of Female Entrepreneurs on Workforce Evolution and Sustainability**  
BALCU Diana Carlina, "Lucian Blaga" University, Sibiu, Romania

**Important:** Timeframe of the speeches: during sessions 7–10 min.

# Section 2: MANAGEMENT AND MARKETING (I)

**Connection link:** [https://us06web.zoom.us/j/3268457748?](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)  
[pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)

## Moderators:

**Irina CĂLUGĂREANU**, Hab. Dr., Assoc. prof.,  
**Olga TIMOFEI**, PhD, Assoc. prof.,  
**Vladislava CONOP**, PhD Student



- Integrating Organic Farming into the Common Agricultural Policy: Challenges and Implications for the Republic of Moldova**  
**COȘALÎC Diana**, Academy of Economic Studies of Moldova
- Enhancing the Management of Socio-demographic Policies through the Integration of Advanced Data Analytics, AI and Digitalization.**  
**CREȚU Veronica**, Academy of Economic Studies of Moldova
- Benchmarking in Local Public Administration and its Impact on Performance Management**  
**VRABIE Tincuța**, “Dunărea de Jos” University of Galați, Romania
- Managing the Integration of AI into the Educational Process: Pros and Cons in Pedagogical Work**  
**BASCIVANJI Irina**, Academy of Economic Studies of Moldova
- Human Resource Management Requirements in Public Institutions in the Republic of Moldova**  
**ZABULICA Ana**, Academy of Economic Studies of Moldova
- Agricultural Risk Insurance as a Tool for Improving the Economic Efficiency of Crop Production in the Context of Climate Change in Moldova**  
**GRUBLEAC Maria**, Academy of Economic Studies of Moldova
- ESG Under Pressure: Challenges and Materiality Strategies in FinTech**  
**MUNTEANU Elena**, Academy of Economic Studies of Moldova
- Digitalization of HR Processes in SMEs Based on the Employee Lifecycle Model**  
**GAGAUZ Ilie**, Academy of Economic Studies of Moldova
- Common Challenges in CRM Implementation and Practical Solutions for Small and Medium-Sized Businesses**  
**DONȚU Ruslana**, Academy of Economic Studies of Moldova
- Education for Gender Equality – A Premise for the Modernization of Rural Communities**  
**PASTUH Luminița**, Academy of Economic Studies of Moldova
- A Theoretical Synthesis of the Concept of Family Social Capital Within the Framework of Research into Business Sustainability in a Transitional Economy**  
**STAMOV Ivan**, Academy of Economic Studies of Moldova
- Effective Models of Blended Financing for Renewable Energy in the Republic of Moldova: Approaches and Management Tools**  
**GRADINAR Irina**, Academy of Economic Studies of Moldova

**Important:** Timeframe of the speeches: during sessions 7-10 min.

# Section 2: MANAGEMENT AND MARKETING (I)

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1>

13. **The Impact of Artificial Intelligence and Technological Transformations on Economic Processes**  
**ROMAȘCU Crăița-Maria, CARABULĂ Ștefan**  
Alexandru Ioan Cuza University of Iași, Romania
14. **Redesigning human resource management in the age of artificial intelligence: opportunities, risks and strategic directions**  
**MIRONOV Artur**, Academy of Economic Studies of Moldova
15. **Reframing Materiality: The Rise of Double Materiality in Sustainability Reporting**  
**HÎRBU Ana**, Academy of Economic Studies of Moldova
16. **Enhancing Human Resources Performance Through Work–Life Balance Management: A Global Perspective Based on International Reports**  
**MIRONOV Alina** Academy of Economic Studies of Moldova
17. **The Potential of SOEs for Boosting the Capital Market in Moldova**  
**LUPUȘOR Adrian**, Academy of Economic Studies of Moldova
18. **Integral Evaluation of Economic Component of Spatial Development Diversification in Ukrainian Regions**  
**POLIAKOVA Olha, HOLTIAIEVA Liudmyla**,  
Research Center for Industrial Problems of Development of the NAS of Ukraine (Kharkiv)
19. **The Impact of Human Resource Management on the Partnership Between the Organization and Its Employees**  
**UDRICA Iulia Georgiana**, University of Craiova, Romania

**Important:** Timeframe of the speeches: during sessions 7–10 min.

# Section 3: MANAGEMENT AND MARKETING (II)

**Connection link:** [https://us06web.zoom.us/j/3268457748?](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)  
[pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)

## **Moderators:**

**Oxana SAVCIUC, PhD., Assoc. prof.,**  
**Eudochia JOMIR, PhD Student, Lecturer,**  
**Vlada COLESNICOVA, PhD Student**



- 1. Infrastructure Drivers and Structural Components of Resilient Quality of Life in the Context of Sustainable Development**  
**KHAUSTOVA Viktoriia, RESHETNYAK Olena, TRUSHKINA Nataliia,**  
Research Center for Industrial Problems of Development of the NAS of Ukraine (Kharkiv)
- 2. Aligning SMEs with Sustainability Principles**  
**VRABIE Svetlana, SUSLENCO Alina,** Academy of Economic Studies of Moldova
- 3. Innovative European Approaches to Cultural Heritage Promotion and Market Integration**  
**VICOL Doina,** Moldova State University
- 4. Online Advertising Tools in Transition: A Bibliometric Analysis of Their Evolution and the Efficiency–Effectiveness Divide (2020–2026)**  
**CONSTANTIN Georgiana Elena, TUNDUC Adrian, BLAGA Anca Ioana,**  
The Bucharest University of Economic Studies, Romania
- 5. Implementation of ITSM in the Sphere of Constructions**  
**COLESNICOVA Vlada,** Academy of Economic Studies of Moldova
- 6. A Project-Based Approach as a Tool for Improving the Effectiveness of Marketing Management**  
**GAGAUZ Arina,** Academy of Economic Studies of Moldova
- 7. SMART Integrated Strategy Model for Political Leadership**  
**CULIPEI Laura-Cătălina,** Academy of Economic Studies of Moldova
- 8. The Role of Higher Education Attainment in Economic Development: Evidence from the Republic of Moldova**  
**SAMOHVALOV Artiom,** Academy of Economic Studies of Moldova
- 9. Employee Experience as a Determinant of Relational Performance in Modern Banking Institutions**  
**CROITORU Elena Florentina,** University of Craiova, Romania
- 10. Sustainability Management in Renewable Energy Projects**  
**GORGOS Erica,** Academy of Economic Studies of Moldova  
**PETELCA Oleg,** Alexandru Ioan Cuza University of Iași, România
- 11. Digital Transformation in Agro-Tourism: Theoretical Foundations and Implications for Competitiveness**  
**CEBAN Svetlana,** Academy of Economic Studies of Moldova

**Important:** Timeframe of the speeches: during sessions 7–10 min.

# Section 3: MANAGEMENT AND MARKETING (II)

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1>

12. Analysis of the Revealed Comparative Advantage (RCA) of Moldovan horticultural products on external market  
**CEBAN Alexandru**, Academy of Economic Studies of Moldova
13. Application of the Implicit Association Test in Evaluating Emotional and Rational Banking Advertising  
**ZUBAREVA Irina**, Academy of Economic Studies of Moldova
14. Strategic Approach to the Economic Reconfiguration of River Tourism in the Republic of Moldova  
**BETIVU Danaia**, Academy of Economic Studies of Moldova
15. ERP and BPM: Two Complementary Perspectives on Business Process Management  
**POPA Rodica**, Academy of Economic Studies of Moldova
16. The Impact of Investments in Inclusive Education on Long-Term Economic Growth  
**FURDUI Livia**, Academy of Economic Studies of Moldova
17. The State Investment Policy of Moldova in the Context of Regional Development  
**CHIURCCIU Vitali**, Academy of Economic Studies of Moldova
18. The Impact of the Labour Market Crisis on the Economy: Strategies for Business and Government  
**SIROSH Dmytro**, Odesa State Agrarian University, Ukraine
19. Transforming Human Resource Management for Unlocking Business Efficiency  
**MANUEL José**, University of Cantabria, Spain

**Important:** Timeframe of the speeches: during sessions 7-10 min.

# Section 4: FINANCE

**Connection link:** [https://us06web.zoom.us/j/3268457748?](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)  
[pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)

## Moderators:

Angela SECRIERU, Hab. Dr., Professor,  
Eugenia BUȘMACHIU, PhD, Assoc. prof.,  
Diana RENCHECI, PhD, Lecturer



- Moldova vs. Romania: A Transfer Pricing Perspective**  
NAPADAICA Valeria, Bucharest University of Economic Studies, Romania
- Comparative Efficiency of Road Safety and Public Order Financing in Europe**  
DUMBRAVA Mihai, Academy of Economic Studies of Moldova
- Turbulent Global Landscape: An Analysis of China's Rare Earth Exports**  
LIU Fangying, LOBONȚ Oana Ramona, West University of Timișoara, Romania
- Evaluation of the Correlation Between Tax Evasion and Transfer Pricing in the Framework of International Transaction**  
VIȘAN (OPREA) Roxana-Veronica, Bucharest University of Economic Studies, România
- Theoretical Aspects Regarding Public Perception of Green Fiscal Instruments**  
CHIRONACHI Corina, Academy of Economic Studies of Moldova
- Digitalization Indicators and the Structural Transformation of the Banking Sector: Evidence from the European Union**  
GHERȚESCU Claudia, University of Craiova, Romania
- Corporate Finances or Citizen Micro-Donations? Analysis of Financial Indicators of Political Success in the 2025 Parliamentary Elections.**  
LUNGU Petru, Academy of Economic Studies of Moldova
- From Policy to Impact: Ranking Green Finance Instruments for Sustainable Development Goals Achievement**  
DORAȘ LISNIC Anastasia, CRISTE Cristina, OICU Cristina-Elena, LOBONȚ Oana Ramona, West University of Timișoara, Romania
- The European Green Deal and its impact on the economy of the European Union**  
UNGUREANU Cristina-Maria, University of Craiova, Romania
- EU Structural Funds and Regional Development Trajectories**  
PRICOPIUC (GAG) Hadasa Ligia, West University of Timișoara, Romania
- Comparative and Analytical Perspectives on Indirect Tax Systems in the European Union**  
DIACONU Marilena Cristina, OLARU Sergiu Mihail, University of Craiova, Romania
- The Evolution of Corporate Failures and Entrepreneurial Activity in the European Union: Evidence from 2018-2025**  
DANCIU Cosmin Horatiu, PELE Mircea, TROCAN Miruna Maura, NICOLITA Alexandru, West University of Timișoara, Romania

**Important:** Timeframe of the speeches: during sessions 7-10 min.

## Section 4: FINANCE

**Connection link:** [https://us06web.zoom.us/j/3268457748?  
pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)

13. **European Funds and Sustainable Development: Mapping the Research Landscape and Future Directions**  
BALAN Diana, NICOLESCU Ana-Cristina, RAN Tao, West University of Timișoara, Romania
14. **Fiscal Revenue Volatility and Concentration as Drivers of Budgetary Risk: Evidence from the Republic of Moldova (2005–2024)**  
PRUTEANU Mariana, Academy of Economic Studies of Moldova
15. **Sustainability and Corporate Governance: A Bibliometric Systematic Review**  
GÎRLĂ Dumitrița, VĂTAVU Sorana, West University of Timișoara, Romania
16. **Exploring Themes and Collaboration in Digital Government Literature: A Bibliometric Perspective**  
TRIP Andrei, STANCIU Florina, LOBONȚ Oana Ramona, West University of Timișoara, Romania
17. **Policy Innovations in Public Expenditure Management for Human Rights Enhancement**  
SECRIERU Iulian, Academy of Economic Studies of Moldova
18. **How Does Tax Administration Performance React to Digital Transformation? The Case of the European Union**  
CRĂCIUN Andreea-Florentina, LOBONȚ Oana Ramona, West University of Timișoara, Romania

**Important:** Timeframe of the speeches: during sessions 7–10 min.

# Section 5: ACCOUNTING

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1>

**Moderators:** Liliana LAZARI, PhD., Assoc. prof.,  
Galina BADICU, PhD., Assoc. prof.,  
Violeta CODREAN, Margareta LUPAȘCU, PhD Students



- 1. From Adoption to Practice: Success Factors and Challenges in CAF Implementation Across Europe**  
MACUC Maria, Bucharest University of Economic Studies, Romania
- 2. Conceptual Innovation in the Purpose of Internal Auditing Under the Global Internal Audit Standards (2025) and Its Implications for Organizational Governance**  
TONU Lidia, Academy of Economic Studies of Moldova
- 3. Digital Tools for Analysis of Financial Statements of Joint-Stock Companies**  
OVCHARYK Roman, SHUM Yunona, State University of Trade and Economics, Ukraine
- 4. The Sustainable Company in the Academic Literature: A Bibliometric Analysis**  
ONOSE Raluca-Eleonora, Bucharest University of Economic Studies, România
- 5. Financial Performance and Risk Dynamics: Evidence from BVB-Listed Companies**  
COJOCARU Maxim, University of Craiova, Romania
- 6. Improving the Management of Ukraine's Irrigation and Drainage Infrastructure When Applying ESG Requirements**  
PANTELEIEV Volodymyr, Kyiv Agrarian University, Ukraine
- 7. Deontological Principles in Accounting Expert Engagements: Challenges, Risks and Responsibilities**  
MUNTEANU Veronica, Academy of Economic Studies of Moldova
- 8. Human Capital Development in Romania: An Economic Analysis of Tertiary Education Reform and Labor Market Outcomes**  
CHELBA Ancuța-Anisia, GROSU Veronica, COSMULESE Cristina Gabriela, Ștefan cel Mare University of Suceava, Romania
- 9. The Impact of Financial Performance in Mergers and Acquisitions: Evidence from the Republic of Moldova**  
LUPAȘCU Margareta, Academy of Economic Studies of Moldova
- 10. Conceptual and Accounting Approaches Related to Capital Premiums**  
BALAN Gheorghe, LAZARI Liliana, Academy of Economic Studies of Moldova
- 11. The Relationship between ESG Performance and Bankruptcy Risk: Empirical Evidence from Romanian Companies**  
SIMION Irina-Denisa, Alexandru Ioan Cuza University of Iași, Romania
- 12. Continuous Auditing of European Funds: A Literature Review and Research Gap Analysis**  
NEGREA Mihai, „1 Decembrie 1918” University of Alba Iulia, Romania
- 13. Artificial Intelligence and the Transformation of Financial Risks in the Globalized Economy**  
MARIA Anca Adriana, „1 Decembrie 1918” University of Alba Iulia, Romania

**Important:** Timeframe of the speeches: during sessions 7-10 min.

# Section 5: ACCOUNTING

**Connection link:** <https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1>

14. Investigating the Issues Arising from the Integration of Blockchain Technologies and Artificial Intelligence into Accounting and Auditing Practices  
CREȚU Eliza, GROSU Veronica, Ștefan cel Mare University of Suceava, Romania
15. Financial Reporting Quality as a Driver for Accessing External Financing  
IAVORSCHI Irina, LAZARI Liliana, Academy of Economic Studies of Moldova
16. Determinants of Sustainability Reporting: The Role of Company Size-A Bibliometric analysis  
DRĂGOIU Simona Elena, BĂRĂNESCU Mihail, MELINTE Daniel, „1 Decembrie 1918” University of Alba Iulia, Romania
17. Contribution of Intellectual Capital and Digitalization to the Sustainability of Emergency Services  
SIRETEAN Toderas Sorinel, POPOVICI Florin Cornel, Ștefan cel Mare University of Suceava, Romania
18. Fraud Risk Profiling in Listed Companies from Central and Eastern Europe Using Machine Learning  
IORDACHE Maria-Cosmina, Alexandru Ioan Cuza University of Iași, Romania
19. Do Stronger Governance Structures Reduce Going Concern Risk? Evidence from Romanian Listed Companies  
MOCANU Andreea, Alexandru Ioan Cuza University of Iași, Romania
20. Contractual Service Margin under IFRS 17: From Initial Recognition to Profit Recognition  
MĂGAN (ANCUȚA) Ramona Melania, HLACIUC Elena, Alexandru Ioan Cuza University of Iași, Romania
21. Sustainability Reporting Among Companies Listed on the Bucharest Stock Exchange: Between Actual Performance and Strategic Communication  
SANDU Ionela-Daniela, Alexandru Ioan Cuza University of Iași, Romania
22. Research and Development Intensity, Capital Expenditure Intensity, and Operating Profitability: Evidence from the European Automotive Industry, 2005–2024  
ALTAWHEEL Ibtihal, HLACIUC Elena, Ștefan cel Mare University of Suceava, Romania
23. Reconfiguring Managerial Accounting in the Age of Artificial Intelligence: Challenges and Opportunities  
ARICI Constantin Razvan, TAMAS-SZORA Attila, „1 Decembrie 1918” University of Alba Iulia, Romania

**Important:** Timeframe of the speeches: during sessions 7–10 min.

# SECTION 6: BUSINESS INFORMATICS

**Connection link:** [https://us06web.zoom.us/j/3268457748?](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)  
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**Moderators:** Eduard HÎRBU, PhD., Assoc. prof.,  
Olga CHICU, PhD Student, Lecturer



- 1. The Local AI Revolution: Evaluating AI Adoption and Automated Services in European Local Administrations**  
LUNGU Petruț Cătălin, GEORGESCU Mircea,  
Alexandru Ioan Cuza University of Iași, Romania
- 2. Perceptions of First-Year Students Regarding the Effectiveness of the 'Study in Moldova 2025' Campaign**  
CHICU Olga, Academy of Economic Studies of Moldova
- 3. Demographic and Labor Atrophy Under the Influence of War: A Ukrainian Case**  
SHELUDKO Nataliia, MYKYTENKO V. V.,  
Institute for Demography and Life Quality Research of the NAS of Ukraine
- 4. Artificial Intelligence Adoption and Human Capital Dynamics: Evidence of a Disconnect Between Use and Support**  
FRASIE Alexandru, BUCUR Louisa-Maria, Lucian Blaga University of Sibiu, Romania
- 5. Integral Evaluation of the Economic Component of Spatial Development Diversification in Ukrainian Regions**  
HOLTIAIEVA Liudmyla, POLIAKOVA Olha,  
Research Center for Industrial Problems of Development of the NAS of Ukraine (Kharkiv)
- 6. Understanding Investment Risk under Uncertainty: A Theoretical Exploration in the Context of Romania and the Republic of Moldova**  
MOLDOVAN Radu-Anton, CONSTANTINESCU Ana-Maria, CRISTESCU Marian Pompiliu,  
Lucian Blaga University of Sibiu, Romania
- 7. AI-Powered Solutions and Their Applications in IT Project Management**  
ENACHE Bianca Elena, GEORGESCU Mircea Radu,  
Alexandru Ioan Cuza University of Iași, Romania
- 8. Optimizing Global Value Chains: Balancing Efficiency and Resilience**  
MACOVEI Anamaria Geanina, Stefan cel Mare University of Suceava, Romania  
PÂRȚACHI Ion, Academy of Economic Studies of Moldova

**Important:** Timeframe of the speeches: during sessions 7-10 min.

# Section 7: ECONOMIC GEOGRAPHY

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## **Moderators:**

**Mihail HACHI, PhD., Assoc. prof.,**  
**Stela LEONTI, PhD Student**



- 1. Periurban Space: Conceptual Delimitations and Implications for Public Policies**  
**CERNEVA Ana, Academy of Economic Studies of Moldova**
- 2. Socio-Economic and Evolutive Assessment of Small and Medium Villages in the Northern Region of the Republic of Moldova in the Context of the Results of the 2024 Population and Housing Census**  
**ŞENDREA Veaceslav, Academy of Economic Studies of Moldova**
- 3. Migration and the Return of Migrants in the Republic of Moldova: Perceptions of the Population and Experts from the Southern Region**  
**LEONTI Stela, Academy of Economic Studies of Moldova**
- 4. Criteria for Individualization and Delimitation of Cities in the North Development Region**  
**CROITOR Felicia, Academy of Economic Studies of Moldova**
- 5. Recent Demographic Transformations in the Prut River Basin: Challenges and Opportunities**  
**CURECHERU Svetlana, ŞENDREA Veaceslav, Academy of Economic Studies of Moldova**

**Important:** Timeframe of the speeches: during sessions 7-10 min.

# Section 8: LAW

**Connection link:** [https://us06web.zoom.us/j/3268457748?](https://us06web.zoom.us/j/3268457748?pwd=wFQ7iguWGHnWw1jdIEYOaO9jKMbCnS.1)  
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## Moderators:

**Albert ANTOCI, PhD., Assoc. prof.**  
**Lorina AVORNIC, PhD Student**

- European Legislative Models on the Criminalization of Leaving the Scene of a Road Accident**  
**ȚĂRNĂ Ion, BOȘCANEANU Marcel UPSEE, UPSEE C. Stere University, Republic of Moldova**
- Controlled Delivery in Combating Smuggling Through Postal Services: Between Procedural Efficiency and the Requirements of Article 8 of the European Convention on Human Rights**  
**ANTOCI Albert, Academy of Economic Studies of Moldova**  
**SPÎNU Alexandru-Stelian, University of European Studies of Moldova**
- Delimitation of Construction-Related Offences from Other Economic Crimes in the Republic of Moldova: Doctrinal and Jurisprudential Criteria and Challenges of Legal Qualification**  
**VATAMANIȚA Mariana, UPSEE C. Stere University, Republic of Moldova**
- Models of Criminalization of Forced Marriage in European Criminal Law**  
**MILEA Diana, UPSEE C. Stere University, Republic of Moldova**
- Online Victimization of Minors: A Criminological Analysis**  
**SAVULESCU Natalia, UPSEE C. Stere University, Republic of Moldova**
- EU Diplomacy and European Integration of the Republic of Moldova**  
**MELNIC Nikoleta, DUCA Dragoș, Academy of Economic Studies of Moldova**
- Digital Project Portfolio Management for Sustainable Development of Ukrainian Territorial Communities**  
**BOIKO Andrii, Research Center for Industrial Problems of Development of the NAS of Ukraine (Kharkiv)**
- Artificial Intelligence in Criminal Justice: Legal Challenges to Fair Trial Guarantees and Procedural Safeguards**  
**KHALILOV Kamran, Baku State University, Azerbaijan**
- Harmful Content in Digital Media: The Role of Criminal Law in Protecting Minors from Pornography and Violence**  
**SAVULESCU Natalia, UPSEE C. Stere University, Republic of Moldova**
- The Minor Child's Opinion Within the Notarial Divorce Procedure: An Impediment to the Resolution of the Case or an Essential Element Thereof?**  
**MANEA Ana Adriana, UPSEE C. Stere University, Republic of Moldova**

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