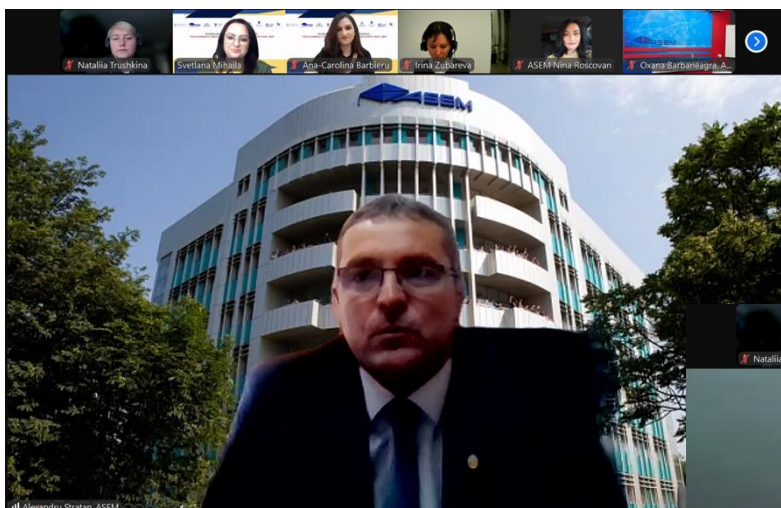


16 травня 2025 року відбулася **VI Міжнародна наукова конференція «Розвиток через дослідження та інновації»** (*“Development through Research and Innovation”, IDSC-2025*), яка зібрала понад 120 дослідників з таких країн світу, як Республіка Молдова, Україна, Румунія, Іспанія, Болгарія та інші. **Науково-дослідний центр індустриальних проблем розвитку НАН України** долучився до партнерства у реалізації цієї конференції.

Конференція організована Докторською школою Академії економічних досліджень Молдови (Academy of Economic Studies of Moldova, ASEM, Chisinau) в онлайн форматі у партнерстві з:

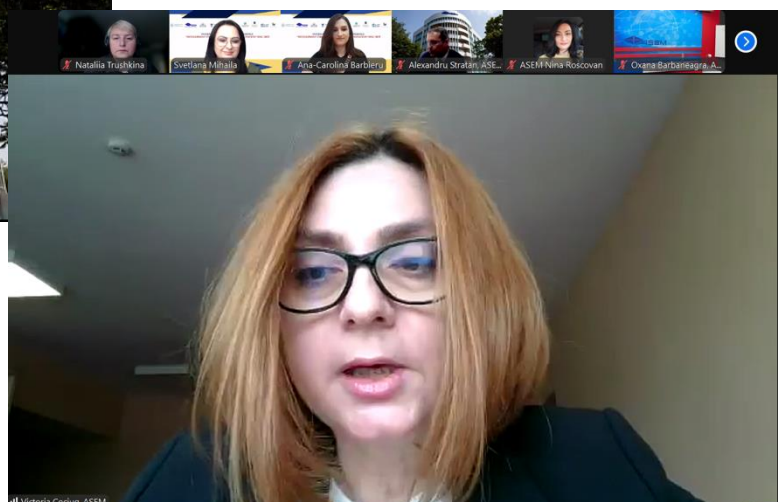
- Міністерством освіти та досліджень Республіки Молдова (Ministry of Education and Research of the Republic of Moldova);
- 5 університетами Румунії: Університет економічних досліджень у Бухаресті (The Bucharest University of Economic Studies); Сучавський університет ім. Штефана чел Маре (“Ștefan cel Mare” University in Suceava), Університет «1 грудня 1918» в Алба-Юлії (“1 December 1918” University of Alba Iulia), Університет імені Александру Іоана Кузи в Яссах (Alexandru Ioan Cuza University of Iasi), Університет імені Лучіана Блага в Сібіу (Lucian Blaga University of Sibiu);
- Університетом Кантабрії (University of Cantabria, Spain);
- Науково-дослідним центром індустриальних проблем розвитку НАН України (м. Харків, Україна).

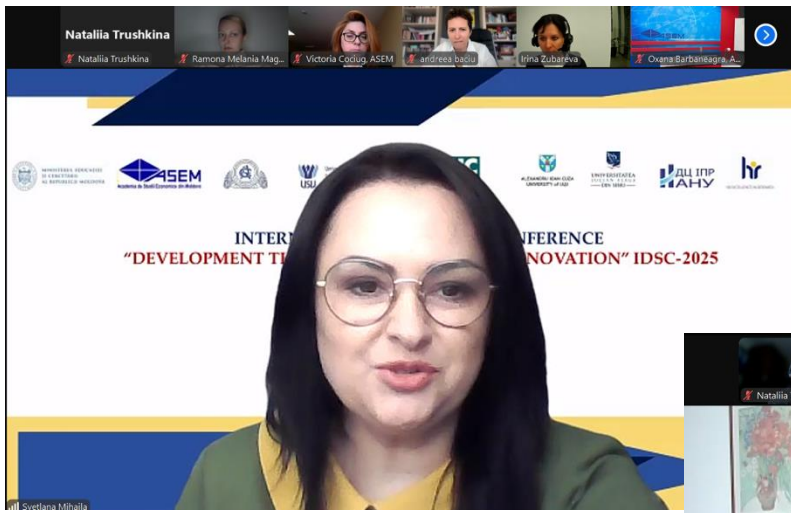
На пленарному засіданні з вітальними словами виступили:



- ректор Академії економічних досліджень Молдови, габілітований доктор (Dr. Hab.), професор **Александру СТРАТАН** (Alexandru STRATAN);

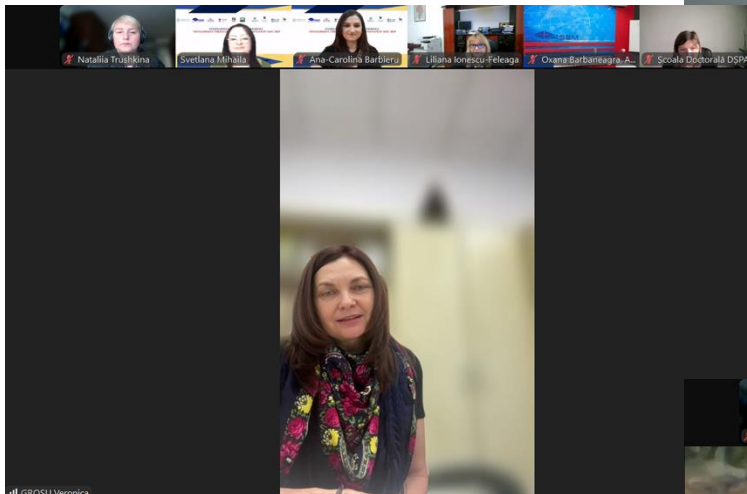
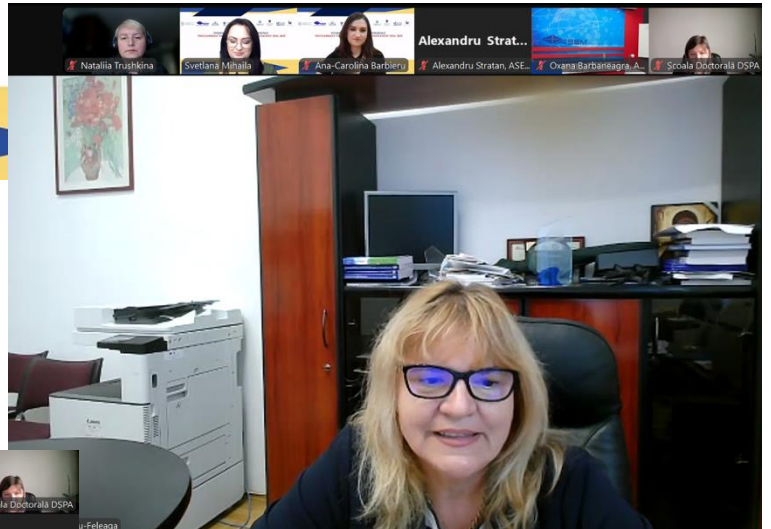
- проректор з наукової роботи та партнерства Академії економічних досліджень Молдови, Ph.D., доцент **Вікторія КОЧЮГ** (Victoria COCIUG);





- директор Докторської школи Академії економічних досліджень Молдови, Ph.D., доцент **Світлана МИХАЙЛА** (Svetlana MIHAILA);

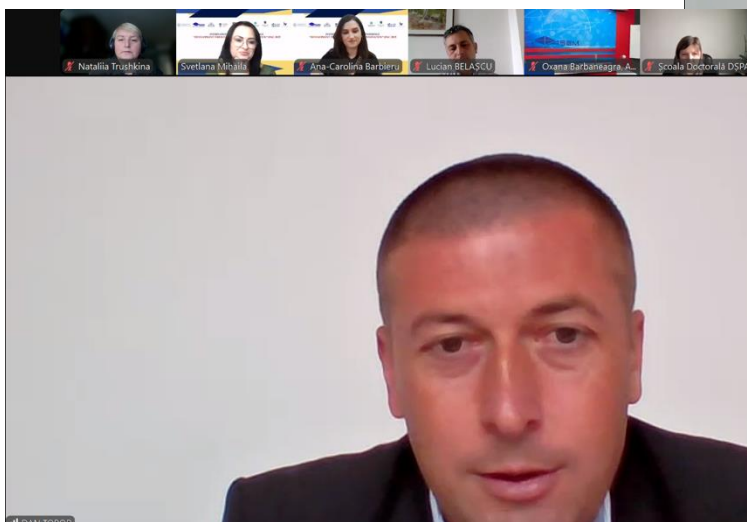
- декан факультету бухгалтерського обліку та інформаційних систем управління Університету економічних досліджень у Бухаресті (Румунія), Ph.D., професор **Ліліана ІОНЕСКУ-ФЕЛЕАГІ** (Liliana IONESCU-FELEAGĂ);



- завідувач кафедри бухгалтерського обліку, аудиту та фінансів Сучавського університету ім. Стефана чел Маре (м. Сучава, Румунія), Ph.D., професор **Вероніка ГРОСУ** (Veronica GROSU);



- директор Докторської школи соціальних наук Університету імені Лучіана Блага в Сібіу (Румунія), професор **Лучіан-Арон БЕЛАШКУ** (Lucian-Aron BELAȘCU);



- директор Докторської школи бухгалтерського обліку Університету «1 грудня 1918» в Алба-Юлії (Румунія), професор **Дан ТОПОР** (Dan TOPOR).

У своїх промовах вчені наголосили на важливості досліджень та інновацій у розвитку сучасного суспільства, підкресливши особливу роль аспірантів і докторантів у просуванні знань. Вони також оцінили ініціативу підтримати їх шляхом створення платформ для обміну ідеями, таких як ця конференція.

Від Науково-дослідного центру індустріальних проблем розвитку НАН України (м. Харків, Україна) як співорганізатора даного наукового заходу з вітальним словом виступила кандидат економічних наук, старший дослідник **Наталія ТРУШКІНА**, яка зазначила, що наука та освіта є пріоритетними напрямками соціально-економічного розвитку України та Молдови. Вона підкреслила важливість підготовки аспірантів і докторантів у сучасних умовах в усьому світі і в Україні зокрема. І у своєму виступі наголосила, що у Науково-дослідному центрі індустріальних проблем розвитку НАН України цим питанням приділяється велика увага. У Центрі здійснюється підготовка здобувачів вищої освіти ступеня доктора філософії за двома спеціальностями: «Менеджмент» і «Публічне управління та адміністрування». А також у Центрі функціонує докторантура за двома спеціальностями: «Економіка та управління національним господарством» і «Розвиток продуктивних сил і регіональна економіка». Крім цього, **Наталія ТРУШКІНА** відзначила, що у цьому році Кабінет Міністрів України ухвалив Постанову «Про затвердження Угоди між Кабінетом Міністрів України та Урядом Республіки Молдова про взаємне визнання документів про освіту та наукові ступені». Тому на даний момент вкрай нагальною потребою є поглиблення, зміцнення та розширення освітнього та наукового партнерства між Україною та Молдовою.

І наприкінці свого виступу вона запросила організаторів конференції та усіх учасників до реалізації спільних освітніх програм, наукових проєктів і грантів, а також академічної мобільності та обміну у рамках програми Еразмус+.

Після пленарного засідання було організовано роботу Презентаційних сесій учасників конференції за такими тематичними секціями: економіка та міжнародні економічні відносини; менеджмент і маркетинг; фінанси та бухгалтерський облік; право; постдокторські дослідження. Під час роботи секцій відбувалися жваві інтерактивні дискусії, було багато запитань, що дозволило провести конструктивний діалог між аспірантами, докторантами, присутніми провідними науковцями, експертами, фахівцями-практиками.

Отже, VI Міжнародна наукова конференція **«Розвиток через дослідження та інновації»** (**“Development through Research and Innovation”, IDSC-2025**) стала важливою науковою подією, яка сприятиме зростанню міжнародної академічної мережі та мобільності. Молоді дослідники обговорили нові дослідницькі ідеї, налагодили цінні контакти та отримали необхідне натхнення для продовження своєї дослідницької діяльності на благо суспільства.

За результатами конференції наукові співробітники та здобувачі вищої освіти ступеня доктора філософії **Науково-дослідного центру індустріальних проблем розвитку НАН України** отримали **сертифікати**.







MINISTERUL EDUCAȚIEI
ȘI CERCETĂRII
AL REPUBLICII MOLDOVA



Universitatea
Ștefan cel Mare
Suceava



PROGRAMME

"DEVELOPMENT THROUGH RESEARCH AND INNOVATION" IDSC-2025

INTERNATIONAL SCIENTIFIC CONFERENCE

The 6th Edition

May 16th, 2025

CHISINAU, REPUBLIC OF MOLDOVA

	PROGRAMME: zoom connection Friday, May 16th, 2025
<i>Connection link:</i>	Join Zoom Meeting: https://us02web.zoom.us/j/87964330062 Meeting ID: 879 6433 0062
9.30-10.00	<i>Register</i>
10.00-10.30	<i>Moderators: Svetlana MIHAILA, Ph., Assoc. prof., Ana – Carolina COJOCARU, PhD. Student</i> <i>Welcome speech:</i> Alexandru STRATAN, Rector of the Academy of Economic Studies of Moldova, Hab. Dr., Univ. Prof., academician ASM Victoria COCIUG, Vice Rector for Research and Partnerships, ASEM, Republic of Moldova Svetlana MIHAILA, Director of Doctoral School of AESM, Dr., Associate professor Liliana IONESCU-FELEAGĂ, Dean of the Faculty of Accounting and Management Information Systems, University of Economic Studies from Bucharest, Romania Veronica GROSU, Director of Accounting, Audit and Finance Department, Stefan cel Mare University, Suceava, Romania Lucian-Aron BELAȘCU, Director of the Doctoral School of Social Sciences, Professor, Lucian Blaga University, Sibiu, Romania Dan TOPOR, Director of the Doctoral School of Accounting, 1 Decembrie 1918 University of Alba Iulia, Romania Natalia TRUSHKINA, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine, Kharkiv
10.30 -11.10	Plenary proceedings <i>Moderators: Svetlana MIHAILA, Ph., Assoc. prof. Ana – Carolina COJOCARU, PhD. Student</i>
	CENTRAL BANKING AMID SHOCKS AND UNCERTAINTY IN DEVELOPING ECONOMIES IALAIA Irina, ASEM
	REBRANDING POWER: POLITICAL MARKETING AND THE EMERGENCE OF NEW LEADERSHIP TRAITS IN CONTEMPORARY POLITICS ALUPOAEI Ionela Alina, Bucharest University of Economic Studies, Romania
	DEVELOPING SOCIAL LISTENING MECHANISM IN HEALTH IN THE REPUBLIC OF MOLDOVA TIMOTIN Alina, ASEM

11.10-13.00	Working Session 1
13.00-13.30	Lunch Break
13.30-17.00	Working Session 2
17.00-17.30	Discussions & Closing
IMPORTANT	Timeframe of the speeches: during sessions 7 - 10 min.
	Deadline for submitting the publication is extended until 20.05.25 to: doctorat@ase.md

Section 1: ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS

*Moderators: Tatiana BUCOS, Ph., Assoc. prof., Oxana BARBĂNEAGRĂ, Ph., Assoc. prof.,
Doru CUROȘU, PhD. Student*

Connection link: Room 1. **Join Zoom Meeting:** <https://us02web.zoom.us/j/87964330062>

Meeting ID: 879 6433 0062

	Speakers
1.	<i>EVALUATION OF THE EFFICIENCY AND EFFECTIVENESS OF POLITICAL LEADERSHIP IN ROMANIA</i> CULIPEI Laura Catalina, ASEM
2.	<i>THE RISE OF MEDICAL TOURISM IN THE GLOBAL ECONOMY. THE SITUATION OF MEDICAL TOURISM IN THE REPUBLIC OF MOLDOVA</i> CEBOTARI Daniela, ASEM
3.	<i>THE POWER OF FEMALE ENTREPRENEURS: TRANSFORMING THE WORKFORCE THROUGH TECHNOLOGY AND ECONOMIC STABILITY</i> BALCU Diana Carlina, Lucian Blaga University, Sibiu, Romania
4.	<i>INTEREST RATE DYNAMICS IN THE POST-PANDEMIC PERIOD IN THE CONTEXT OF THE EVOLUTION OF E-COMMERCE PLATFORMS</i> SZABO (OSVATH) Ildiko-Agnes, GROZEA Ioana-Luciana, RADULESCU Magdalena, Lucian Blaga University, Sibiu, Romania
5.	<i>STOCKHOLM SYNDROME AND ENERGY DEPENDENCE</i> YANHAO Zhang, ASEM
6.	<i>FOSTERING CREATIVITY IN ACADEMIC ENVIRONMENT THROUGH STRATEGIES AND IMPLICATIONS FOR THE REPUBLIC OF MOLDOVA</i> DUCA Svetlana, ASEM
7.	<i>ECONOMIC TRENDS AND MARKET POWER DYNAMICS IN ROMANIA'S ONLINE ADVERTISING INDUSTRY</i> UNGUREANU Andrei, Lucian Blaga University, Sibiu, Romania
8.	<i>REVOLUTIONARY MULTI-LAYERED SMART LINER FOR SPILL</i>

	<i>PREVENTION</i> VASILE Anna Maria, VASILE Theodor Adrian, Academy of Economic Studies, Romanian Academy, National Institute for Economic Research, Romania
9.	<i>AN ENERGETIC COMUNITY AND ITS IMPACT ON THE URBAN REGENERATION PROCESS</i> VASILE Anna Maria, Academy of Economic Studies, Romanian Academy, National Institute for Economic Research, Romania
10.	<i>USAID AND THE ECONOMIC DEVELOPMENT OF THE REPUBLIC OF MOLDOVA: CONTRIBUTIONS, IMPACT, AND FUTURE PERSPECTIVES</i> GRUMEZA Mihaela, ASEM
11.	<i>DIGITAL INCLUSION AND RURAL DEVELOPMENT: DOES INTERNET ACCESS DRIVE ENTREPRENEURSHIP IN ROMANIAN VILLAGES?</i> BRANGA Diana-Maria, Lucian Blaga University, Sibiu, Romania
12.	<i>SOCIOECONOMIC CONDITIONS OF UKRAINIAN WAR REFUGEES IN MOLDOVA AND ROMANIA</i> KAMRAN Khan, Zaporozhye State Technical University, Ukraine
13.	<i>EXPLORING THE EMPLOYABILITY LANDSCAPE THROUGH BIBLIOMETRIC ANALYSIS (1980-2025)</i> STOICA-UNGUREANU Adina Teodora, MANTA Eduard Mihai, Bucharest University of Economic Studies, Romania
14.	<i>TRANSFORMATIONS OF THE ECONOMIC STRUCTURE IN SMALL AND MEDIUM-SIZED CITIES (ON THE EXAMPLE OF THE CITIES OF ZĂRNEȘTI-ROMANIA AND STRĂȘENI-REP. MOLDOVA): ADAPTATION TO THE MARKET ECONOMY</i> CRĂCIUN Laurențiu, ASEM
15.	<i>ASSESSING THE LINKS BETWEEN FDI AND ECONOMIC PERFORMANCE THROUGH ECONOMETRIC MODELS</i> MACOVEI Anamaria-Geanina, PÂRȚACHI Ion, ASEM
16.	<i>THE EFFECTS OF THE DIGITAL REVOLUTION ON THE UNIVERSITY EDUCATION PROCESS</i> BEJENAR Iuliana-Aura, PÂRȚACHI Ion, ASEM
17.	<i>FROM FEEDBACK LOOP TO VICIOUS CIRCLE: THE INTERPLAY OF SCIENCE, ECONOMICS AND POLITICS IN THE AGE OF PERMACRISIS</i> PAPP Victor, Ștefan cel Mare University, Suceava, Romania
18.	<i>CURRICULUM ADAPTATION FOR THE INTEGRATION OF CHILDREN WITH SPECIAL EDUCATION NEEDS AND THE CHANGES IN PERSPECTIVE GENERATED BY THE PHENOMENON OF CLOBALISATION</i>

	CHEIA Florin, USM
19.	<i>POSTWAR DEVELOPMENT OF THE FRONTLINE TERRITORIES OF UKRAINE</i> PETRYKIVA Olga, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine
20.	<i>ADAPTIVE MULTI-FACTOR AUTHENTICATION IN A DOCUMENT-CENTRIC SYSTEM</i> BELINSCHI Ghenadie, ASEM

Section 2: MANAGEMENT AND MARKETING

Moderators: Irina CĂLUGĂREANU, Ph., Assoc. Prof., Lorina BUGA, PhD Student

Connection link: Room 2. **Join Zoom Meeting:** <https://us02web.zoom.us/j/87964330062>

Meeting ID: 879 6433 0062

	Speakers
1.	<i>MODERN APPROACHES TO MARKETING MANAGEMENT</i> GAGAUZ Arina, ASEM
2.	<i>PSYCHOSOMATIC PRACTICES AND INNOVATION AS PILLARS OF ORGANIZATIONAL COMMITMENT IN UNCERTAIN TIMES</i> BUGA Lorina, ASEM
3.	<i>TOWARDS THE SUSTAINABLE ORGANIZATION: CHALLENGES AND BARRIERS TO SUSTAINABILITY INTEGRATION</i> MARJAN Entekhabi, Lucian Blaga, University of Sibiu, Romania
4.	<i>ARTIFICIAL INTELLIGENCE IN OPTICAL SORTING OF PLASTIC WASTE: CASE STUDY ON AUTOSORT FLAKE FROM TOMRA</i> VUTCARAU Vlada, ASEM
5.	<i>TRANSPARENCY OF DECISION-MAKING IN PUBLIC ADMINISTRATION</i> RAHMISTRIUC Natalia, USM
6.	<i>MANAGERIAL ATTITUDES TOWARDS RISK AND THEIR CORRESPONDING POSITIONS IN THE STRATEGIC CHOICE PROCESS</i> VRABIE Tincuta, Dunărea de Jos University, Galati, Romania
7.	<i>MANAGERIAL INNOVATION AND EDUCATION FOR SUSTAINABLE ENTREPRENEURSHIP: STRATEGIC APPROACHES IN SECONDARY EDUCATION</i> BUCȘA Maria, ASEM
8.	<i>EMPLOYEE PERFORMANCE AS A STRATEGIC PILLAR OF COMPETITIVE ADVANTAGE IN OIL COMPANIES IN THE REPUBLIC OF MOLDOVA</i>

	MURA Ion, ASEM
9.	<i>DIRECTIONS FOR STRENGTHENING PERSONNEL POLICIES TO INCREASE JOB SATISFACTION IN PUBLIC INSTITUTIONS IN THE REPUBLIC OF MOLDOVA</i> LEBEDINSCHI Veronica, ASEM
10.	<i>THE IMPACT OF SUSTAINABLE DEVELOPMENT ON AGRICULTURAL COMPETITIVENESS</i> COJOCARU Adrian, ASEM
11.	<i>DEVELOPING ENTREPRENEURSHIP IN CREATIVE INDUSTRIES</i> DAMASCHIN Mariana, ASEM
12.	<i>ORGANIZATIONAL INSTITUTIONALIZATIONS OF THE CONSUMER MARKET</i> TAMILA Patlachuk, Research Center for Industrial Problems of Development of the NAS of Ukraine (Kharkiv)
13.	<i>INNOVATIVE STAKEHOLDER ENGAGEMENT STRATEGIES FOR PROMOTING SUSTAINABLE MOLDOVAN WINEMAKING</i> CONOP Vladislava, DOROGAIA Irina, ASEM
14.	<i>BUSINESS ANTIFRAGILITY STRATEGIES IN THE COSMETICS INDUSTRY: MODELING DECISION-MAKING UNDER UNCERTAINTY</i> IVAȘCENCO Iulia, Angela SOLCAN, ASEM
15.	<i>MANAGER-EMPLOYEE INTERACTION IN THE AGE OF DIGITAL TRANSFORMATION</i> SIDOR Vanesa-Luisa, CUC Lavinia-Denisia, RAD Dana, PANTEA Mioara-Florina, Aurel Vlaicu University, Arad
16.	<i>THEORETICAL-CONCEPTUAL ASPECTS OF CUSTOMER-ORIENTED BUSINESS ORGANIZATION</i> MOSCALIUC Ruslana, ASEM
17.	<i>NEUROMARKETING IN THE BANKING INDUSTRY: NEW APPROACHES TO ENHANCING PRODUCT ATTRACTIVENESS</i> ZUBAREVA Irina, ASEM
18.	<i>AI AND ACCESSIBILITY ADVANCES IN 112 EMERGENCY CALL MANAGEMENT</i> BOKOR (ENCIU) Edita Carmen, SAVA Alina, STANILA Victor, NEN Madlena, Bucharest University of Economic Studies, Romania
19.	<i>DIGITALIZATION IN MANAGEMENT CONSULTING: A BIBLIOMETRIC ANALYSIS</i> CAZONI Camelia, PÎRCĂLĂBOIU Alexandra, BĂLUȚ Irina, CIOCOIU Carmen

	Nadia, Bucharest University of Economic Studies, Romania
20.	<i>THE CONCEPT OF INNOVATIVE MARKETING AND ITS ROLE IN THE MARKET SUCCESS OF ENTERPRISES</i> SAHARNEAN Liliana, ASEM
21.	<i>MAPPING THE INTERSECTION OF STRATEGIC MANAGEMENT AND SUSTAINABILITY</i> MAZĂRE Mădălina, MIREA Anca-Steliana, MAZĂRE Mădălina, BACIU Andreea, Bucharest University of Economic Studies, Romania
22.	<i>BIBLIOMETRIC ANALYSIS OF DIGITAL HRM PRACTICES</i> GHEȚIE Romina Medea, Aurel Vlaicu University, Arad, Romania
23.	<i>MARKETING ASPECTS OF REAL ESTATE DEVELOPMENT IN AFTER-WAR CONDITIONS</i> GALUSHKO Olena, Ukrainian State University of Science and Technologies, Ukraine
24.	<i>DEVELOPING GREEN MARKETING THROUGH SUSTAINABLE PUBLIC PROCUREMENT</i> GANGAN Iulian, SAVCIUC Oxana, ASEM
25.	<i>THE EVOLUTION OF INTEGRATED MARKETING COMMUNICATION FROM TELECOMMUNICATIONS MODELS TO AI FRENZY</i> BOLOCAN Emil, SAVCIUC Oxana, ASEM
26.	<i>POLICIES TO SUPPORT THE DEVELOPMENT OF SMES IN THE REPUBLIC OF MOLDOVA: AN APPROACH ACCORDING TO LAW NO. 179/2016</i> LÎȘÎ Nicoleta, LÎȘÎ Cătălin, C. Stere University, Republic of Moldova

SECTION 3: FINANCE

Moderators: *Victoria IORDACHE, Assist. prof., Irina IALAIA, PhD. Student, Iulian SECRIERU, PhD. Student*

Connection link: Room 3. **Join Zoom Meeting:** <https://us02web.zoom.us/j/87964330062>

Meeting ID: 879 6433 0062

	Speakers
1.	<i>COSTS OF BANKING SUPERVISION</i> DERMENGI Daniela, ASEM
2.	<i>EMPLOYEE'S SATISFACTION AND CORPORATE PERFORMANCE</i> RUSU Radu, Lucian Blaga University of Sibiu, Romania
3.	<i>THE ROLE OF SUBSIDIES IN STIMULATING SUSTAINABLE TECHNOLOGIES IN THE REPUBLIC OF MOLDOVA</i> CHIRONACHI Corina, ASEM

4.	<i>DO CORPORATE BOARD AFFILIATIONS INFLUENCE FINANCIAL PERFORMANCE? SOCIAL CAPITAL APPLIANCE FOR THE CORPORATE ENVIRONMENT</i> RUSU Radu, OPREAN-STAN Camelia, Lucian Blaga University of Sibiu, Romania
5.	<i>THE ROLE OF ESG FACTORS IN SHAPING FIRM PERFORMANCE: INSIGHTS FROM US HEALTHCARE COMPANIES</i> DANILOV Georgiana, Bucharest University of Economic Studies, Romania
6.	<i>TRANSFER PRICING ISSUES - THE ARM'S LENGTH PRINCIPLE</i> NAPADAICĂ Valeria, Bucharest University of Economic Studies, Romania
7.	<i>DEVELOPMENT OF THE FINANCIAL SYSTEM FROM AN ECONOMIC POLICY PERSPECTIVE IN THE CONTEXT OF EU INTEGRATION</i> ISAC Domnita, ASEM
8.	<i>THE IMPACT OF PUBLIC EXPENDITURE MANAGEMENT ON RESPECT FOR HUMAN RIGHTS</i> SECRIERU Iulian, SECRIERU Angela, ASEM
9.	<i>BIAS-DRIVEN INVESTING IN EMERGING CAPITAL MARKETS: A BLUEPRINT BASED ON FAMILIARITY, ANCHORING, AND RECENCY</i> VÂRTEI Andreea-Mădălina, Lucian Blaga University, Sibiu, Romania
10.	<i>TRANSFORMING THE FINANCIAL SYSTEM TOWARDS SUSTAINABILITY BY INTEGRATING ADVANCED INFORMATION TECHNOLOGIES</i> KENIG Eduard, SECRIERU Angela, ASEM
11.	<i>REDUCING INEQUALITY AS A VECTOR FOR SUSTAINABLE DEVELOPMENT: AN ANALYSIS OF SUSTAINABLE DEVELOPMENT OBJECTIVE 10 IN THE EUROPEAN UNION</i> RUSU Ciprian, Lucian Blaga University, Sibiu, Romania
12.	<i>FINANCIAL LITERACY, EDUCATION, AND INCLUSION: INTERCONNECTIONS AND THEIR IMPACT ON ECONOMIC AND SOCIAL DEVELOPMENT</i> STROIA (STRIAN) Adina Nicoleta, Lucian Blaga University, Sibiu, Romania
13.	<i>CRYPTOCURRENCIES, WEB 3.0, AI: TOWARDS A NEW PHILOSOPHY OF MONEY?</i> ZAKOTA Zoltan, FANDLY Marius, Ștefan cel Mare University, Suceava, Romania
14.	<i>ANALYSIS OF FINANCING MECHANISMS FOR ROAD SAFETY AND PUBLIC ORDER IN ROMANIA</i> DUMBRAVA Mihai, COPĂCEANU Cristina, ASEM

SECTION 4: ACCOUNTING

Moderators: Galina BĂDICU, Ph., Assoc. prof., Cornel ȘOIMU, auditor PhD student

Connection link: Room 4. **Join Zoom Meeting:** <https://us02web.zoom.us/j/87964330062>

Meeting ID: 879 6433 0062

	Speakers
1.	<i>THE IMPACT OF AUDIT QUALITY ON FINANCIAL FRAUD RISK ASSESSMENT</i> BURLACU Georgiana, Universitatea Alexandru Ioan Cuza din Iasi, Romania
2.	<i>A REVIEW OF FINANCIAL ACCOUNTING FRAUD DETECTION BASED ON DATA MINING TECHNIQUES</i> ANCA Adriana Maria, 1 Decembrie 1918 University, Alba Iulia, Romania
3.	<i>INTEGRATED REPORTING IN THE DIGITAL ERA: TECHNOLOGICAL TRANSFORMATIONS AND INNOVATIVE SOLUTIONS</i> MATIEȘ Teodora, 1 Decembrie 1918 University, Alba Iulia, Romania
4.	<i>PUBLIC ACCOUNTING IN THE AGE OF ARTIFICIAL INTELLIGENCE: TOOLS, RISKS AND OPPORTUNITIES</i> MUNTEANU Veronica, GRAUR Anatol, ASEM
5.	<i>MANAGING FRAUD RISK USING RANDOM FOREST ALGORITHMS AND THEIR IMPACT ON SUSTAINABLE DEVELOPMENT</i> IORDACHE Maria-Cosmina, ROBU Ioan-Bogdan, Alexandru Ioan Cuza, Iași, Romania
6.	<i>ANALYSIS OF INTANGIBILITY DEGREE IN COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE</i> ANDRIOAIA Ioana, MIHAILA Svetlana, GROSU Veronica, Ștefan cel Mare University, Suceava, Romania /ASEM
7.	<i>THE EFFECTS OF VAT RATE CHANGES ON THE EU BUSINESS ENVIRONMENT USING THE DIFFERENCE-IN-DIFFERENCE METHOD. BIBLIOMETRIC ANALYSIS</i> PANCIUC Marioara Viorica, Ștefan cel Mare University, Suceava, Romania
8.	<i>TRENDS IN THE ECONOMIC ENVIRONMENT - MANAGEMENT ACCOUNTING</i> ȚÂRĂU Alexandra, HARAGUS Ramona Ionela, TAMAS Szora Attila, 1 Decembrie 1918 University, Alba Iulia, Romania
9.	<i>THE REFORMS BROUGHT BY IFRS 17 AND THEIR EFFECTS ON FINANCIAL SUSTAINABILITY IN THE INSURANCE INDUSTRY</i> MĂGAN (ANCUȚA) Ramona Melania, HLACIUC Elena, Ștefan cel Mare

	University, Suceava, Romania
10.	<i>LITERATURE REVIEW ON BUSINESS COMBINATION ACCOUNTING</i> LUPAȘCU Margareta, ASEM
11.	<i>CONVERGENCE OF ACCOUNTING, TAXATION, AND AUDITING IN THE DIGITAL ERA: ENSURING COMPLIANCE AND FINANCIAL SUSTAINABILITY</i> HARAGUS Ramona Ionela, TAMAS Szora Attila, 1 Decembrie 1918 University, Alba Iulia, Romania
12.	<i>MAY CORPORATE GOVERNANCE LEAD TO BETTER PERFORMANCE? INSIGHTS FROM ROMANIAN SMEs</i> BOJAN Andreea Madalina, Bucharest University of Economic Studies, Romania
13.	<i>THE CURRENT STATE OF RESEARCH ON THE TOPIC OF FINANCIAL AND ACCOUNTING INFORMATION - BIBLIOMETRIC ANALYSIS</i> CRETU (NISTOR) Florina, Ștefan cel Mare University, Suceava, Romania
14.	<i>ACCOUNTING FRAUD: CASE STUDY</i> MURINEANU Alina-Maria, Bucharest University of Economic Studies, Romania
15.	<i>IFRS 15 AND ARTIFICIAL INTELLIGENCE: TRANSFORMING DECISION-MAKING IN THE SOFTWARE INDUSTRY</i> COJOCARU Victor, ȘOIMU Cornel, ASEM
16.	<i>THEORETICAL FOUNDATION OF FINANCIAL LIABILITIES AUDIT QUALITY VIA A MATHEMATICAL MODEL APPLIED TO RISK ASSESSMENT AND SPECIFIC AUDIT PROCEDURES</i> RUSSU Nicolai, GRAUR Anatol, ASEM
17.	<i>BIBLIOMETRIC EVIDENCE ON WHAT SHAPES CSR: A KNOWLEDGE STRUCTURE ANALYSIS</i> COJOCARU Ana-Carolina, MIHAILA Svetlana, GROSU Veronica, ASEM/ Ștefan cel Mare University, Suceava, Romania
18.	<i>THE ROLE OF THE INTERNAL CONTROL SYSTEM IN ENHANCING THE EFFICIENCY OF FINANCIAL RESOURCE MANAGEMENT IN A NON-PROFIT ORGANIZATION</i> CHISACOVA Tatiana, ASEM
19.	<i>ANALYZING THE FINANCIAL EFFECTS OF EXTERNAL CRISES ON THE ROMANIAN HEALTHCARE SYSTEM</i> SIRETEAN Sorinel-Toderaș, GROSU Veronica, Ștefan cel Mare University, Suceava, Romania
20.	<i>IMPLEMENTATION OF RESPONSIBILITY CENTERS IN MANAGERIAL BUDGETING: IMPACT ON THE PERFORMANCE OF MANUFACTURING</i>

	ENTERPRISES IN THE REPUBLIC OF MOLDOVA MIHAILA Anastasia, BĂDICU Galina, ȘOIMU Cornel, Ștefan cel Mare University, Suceava, Romania /ASEM
21.	ASSESSING CONCEPTUAL DYNAMICS AND COLLABORATIVE NETWORKS IN FORENSIC ACCOUNTING THROUGH A BIBLIOMETRIC APPROACH DASCALU Iulian, GROSU Veronica, MIHAILA Svetlana, Ștefan cel Mare University, Suceava, Romania / ASEM
22.	INTEGRATING CYBER SECURITY MEASURES IN THE INTERNAL AUDIT PROCESSES. A CHALLENGE OF DIGITAL ERA CERNOVSCHI Cristina Raluca, CIUBOTARIU Marius-Sorin, MIHAILA Svetlana, Ștefan cel Mare University, Suceava, Romania /ASEM
23.	COST ACCOUNTING: A COMPARATIVE STUDY OF BEST PRACTICES IN HIGHER EDUCATION ȚURCANU Liliana, ASEM
24.	THE EVOLUTION OF RESEARCH IN FORENSIC ACCOUNTING: A BIBLIOMETRIC ANALYSIS BUZDUGAN Ana-Maria, LAZARI Liliana, Ștefan cel Mare University, Suceava, Romania / ASEM
25.	BIBLIOMETRIC ANALYSIS OF TRENDS IN INTELLECTUAL CAPITAL MEASUREMENT BUTNARU (CIOBOTAR) Alina, BĂDICU Galina, GROSU Veronica, Ștefan cel Mare University, Suceava, Romania / ASEM
26.	ASSESSMENT OF THE RELEVANCE AND USEFULNESS OF INFORMATION DISCLOSED IN THE INCOME STATEMENT TO SUPPORT DECISIONS REGARDING THE ENTITY'S FINANCIAL PERFORMANCE IAVORSCHI Irina, LAZARI Liliana, ASEM

SECTION 5: LAW

Moderators: Marin DOMENTE, PhD in Law; Cătălin LÎȘÎI, PhD. Student

Connection link: Room 5. **Join Zoom Meeting:** <https://us02web.zoom.us/j/87964330062>

Meeting ID: 879 6433 0062

	Speakers
1.	FRAMEWORK AND DEFINITIONS: NAVIGATING THE APPLICABILITY OF THE EUROPEAN CONVENTION OF HUMAN RIGHTS IN CONTESTED TERRITORIES LÎȘÎI Cătălin, LEONTIEVA Svetlana, UPSEE C. Stere University, Republic of Moldova

2.	<i>FIGHTING FOR DEMOCRACY 35 YEARS AFTER THE ROMANIAN REVOLUTION. A PERSPECTIVE ON ROMANIA'S RECENT ELECTIONS</i> CERCEA Tiberia, Lucian Blaga University, Sibiu, Romania
3.	<i>DIPLOMACY OF THE REPUBLIC MOLDOVA IN EUROPEAN CONTEXT</i> MELNIC Nicoleta, ȚÂU Nicole, UPSEE C. Stere University, Republic of Moldova
4.	<i>PROSPECTS AND PROBLEMS ARISING IN THE ESTABLISHMENT OF GUARDIANSHIP AS A JUDICIAL PROTECTION MEASURE</i> CORJAN Angela, VOINSCAIA Violetta, UPSEE C. Stere University, Republic of Moldova
5.	<i>ELEMENTS OF COMPARATIVE LAW ON CRIMINAL LIABILITY FOR OFFENCES AGAINST THE SEXUAL FREEDOM AND INVIOABILITY OF THE PERSON</i> Galan Doina-Cezara, UPSEE C. Stere University, Republic of Moldova
6.	<i>THE INSTITUTION OF THE SUPERVISING SPOUSE IN THE NEW REGULATION OF THE CIVIL LEGISLATION OF THE REPUBLIC OF MOLDOVA</i> CHIRONACHI Vladimir, UPSEE C. Stere University, Republic of Moldova
7.	<i>STRUCTURAL ELEMENTS OF CONCEPTUAL MODEL SUSTAINABLE DEVELOPMENT OF SOCIETY'S LEGAL SYSTEM</i> CHUVALNIKOVA Anna, Institute of Legal, Political and Sociological Research of Moldova State University
8.	<i>PARENTAL AUTHORITY ROMANIA VS REPUBLIC OF MOLDOVA</i> Manea Ana Adriana , UPSEE C. Stere University, Republic of Moldova
9.	<i>INDEPENDENCE AND PROFESSIONALISM OF CIVIL SERVANTS CARRYING OUT LEGAL ADVICE AND GOODWILL VALUATION ACTIVITIES</i> VICOL Alexandra Madalina, UPSEE Constantin Stere, Republic of Moldova
10.	<i>PROTECTING CHILDREN'S RIGHTS THROUGH CRIMINAL LAW MEASURES</i> AVORNIC Lorina, UPSEE C. Stere University, Republic of Moldova
11.	<i>THE RIGHT OF DEFENSE IN CRIMINAL PROCEEDINGS - GUARANTEES AND LIMITATIONS</i> TATU Ion Ovidiu, UPSEE C. Stere University, Republic of Moldova
12.	<i>THEORETICAL AND PRACTICAL ASPECTS OF MAINTENANCE OBLIGATIONS</i> SHILBAYA MATEI Mihaela, UPSEE C. Stere University, Republic of Moldova
13.	<i>THE ROLE OF THE UNITED NATIONS IN THE MANAGEMENT OF HEALTH</i>

	<i>CRISES: EBOLA AND COVID-19</i> PARASCHIVU Vladut-Gheorghe, UPSEE C. Stere University, Republic of Moldova
14.	<i>THE RECEPTION OF THE CONSTITUTIONAL RIGHT TO RELIGIOUS FREEDOM IN THE SPECIALIZED LITERATURE</i> FODOREAN Daniel, Bucharest University of Economic Studies
15.	<i>PROFILING PERSPECTIVES ON HATE CRIMES</i> MOISOIU Roxana, UPSEE C. Stere University, Republic of Moldova
16.	<i>RULES OF ETHICAL CONDUCT OF THE PARTIES IN INTERNATIONAL COMMERCIAL ARBITRATION</i> RADCHENCO Ianna, UPSEE C. Stere University, Republic of Moldova
17.	<i>OFFENSE IN THE CRIMINAL LEGISLATION OF EU COUNTRIES</i> CIOCOIU Gabriel-Alin, UPSEE C. Stere University, Republic of Moldova
18.	<i>THE BALANCE BETWEEN PUBLIC INTERESTS AND THE AUTONOMY OF THE INSTITUTION OF INTERNATIONAL COMMERCIAL ARBITRATION</i> ROSCA Iana, UPSEE C. Stere University, Republic of Moldova
19.	<i>THEORETICAL AND PRACTICAL PERSPECTIVE OF THE DELOCALIZATION OF INTERNATIONAL COMMERCIAL ARBITRATION IN THE LEGISLATION OF SOME STATES</i> DOMENTE Marin, ROȘCA Iana, UPSEE C. Stere University, Republic of Moldova
20.	<i>ORGANIZING ILLEGAL MIGRATION: CONSTITUTIVE CONTENT OF THE CRIME</i> FRUMUSACHI Victor, UPSEE C. Stere University, Republic of Moldova

SECTION 6: POSTDOCTORAL RESEARCH

Moderators: Lica ERHAN, Assoc. prof., Alina TIMOTIN, Ph.

Connection link: Room 6. **Join Zoom Meeting:** <https://us02web.zoom.us/j/87964330062>

Meeting ID: 879 6433 0062

	Speakers
1.	<i>FOSTERING SMALL BUSINESS DEVELOPMENT IN MOLDOVA THROUGH INNOVATIVE POLICIES</i> ERHAN Lica, ASEM
2.	<i>MEASURING ECONOMIC DIVERSIFICATION: THE CASE OF UKRAINE</i> POLIAKOVA Olha, SHLYKOVA Viktoriia, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine
3.	<i>DISABILITY AND ENTREPRENEURSHIP: A BIBLIOMETRIC APPROACH</i> CHELBA Ancuța-Anisia, MIHAILA Svetlana, Stefan Cel Mare University,

	Suceava, Romania / ASEM
4.	<i>GLOBAL INSTITUTIONS IN SUPPORTING REGIONAL DEVELOPMENT AND RESILIENCE</i> BIELIKOVA Nadiia, MUKHIN Volodymyr, IHNATENKO Yeva, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine
5.	<i>SOCIAL RESPONSIBILITY IN MANAGAMENT</i> LAZORENKO Larysa, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine
6.	<i>MARKETING TO PERSONNEL: CURRENT SELECTION METHODS</i> PLAKHOTNIKOVA Larusa, National Academy of Statistics, Accounting and Audit, Ukraine
7.	<i>THE DANGERS OF EXCESSIVE DIGITALIZATION OF CIVIL CONTRACTS IN THE REPUBLIC OF MOLDOVA</i> ZAVULAN Nicolae, C. Stere University, Republic of Moldova
8.	<i>CIRCULAR MODELS OF RESOURCE CYCLES: ESSENCE AND FEATURES</i> SHPILEVSKYI Volodymyr, TRUSHKINA Nataliia, Research Center for Industrial Problems of Development of the National Academy of Sciences of Ukraine
9.	<i>ANALYSIS OF THE RELATIONSHIP BETWEEN THE CONCEPTS OF "INFRASTRUCTURE THREATS" AND "RESILIENCE OF THE POPULATION'S QUALITY OF LIFE"</i> KHAUSTOVA Viktoriia, RESHETNYAK Olena, TRUSHKINA Nataliia, Research Center for Industrial Problems of Development of the NAS of Ukraine, Kharkiv, Ukraine
10.	<i>THE ROLE OF INVESTMENTS IN THE DEVELOPMENT OF THE PRODUCTION POTENTIAL OF AN ENTERPRISE</i> ACHAROVA Daria, DASHCHENKO Natalia, National University Odesa Polytechnic, Ukraine
17.00-17.30	Conference closing

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